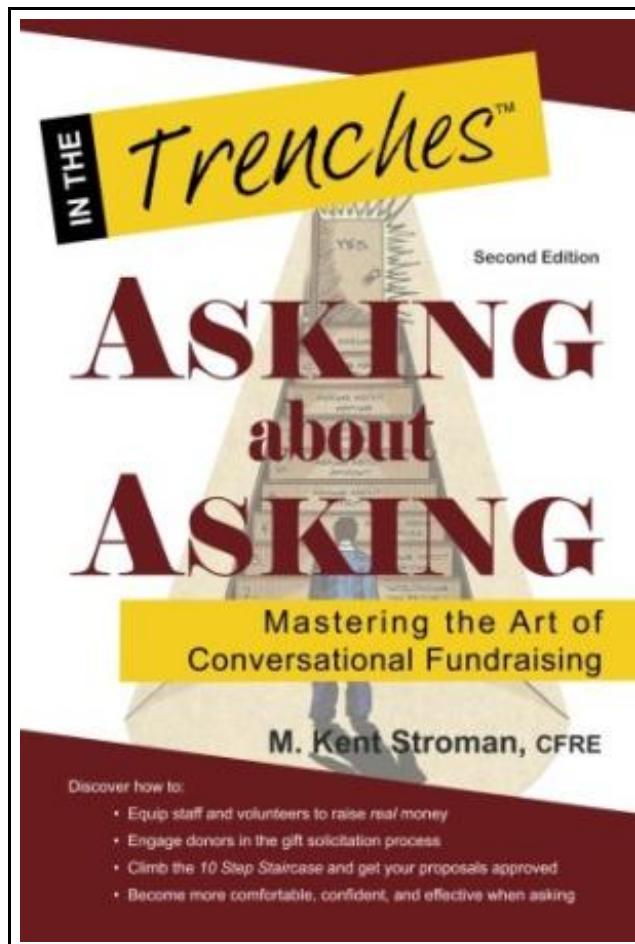


## Asking about Asking: Mastering the Art of Conversational Fundraising



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